

Commonwealth of Massachusetts



ANNUAL ECONOMIC DEVELOPMENT SUMMIT

April 10, 2014

8:00 a.m. – 1:30 p.m.

Choosing to Compete in the 21st Century

Location: Boston Marriott Newton

Program

Registration & Continental Breakfast begins at 8:00 a.m. – program begins at 8:30 a.m.

Welcome – **Governor Deval Patrick**

Update – **Secretary Greg Bialecki**, Executive Office of Housing & Economic Development

Global Leadership Panel

Barry Bluestone, Director – Kitty and Michael Dukakis Center for Urban and Regional Policy, Northeastern University; Russell B. and Andree B. Stearns Trustee Professor of Political Economy

Jeff Busgang, General Partner – Flybridge Capital Partners; Senior Lecturer at Harvard Business School

Desh Deshpande, President & Chairman – Sparta Group, LLC; founding investor and chair of several companies and centers for technological innovation

Rosabeth Moss Kanter, Arbuckle Professor, Harvard Business School; Chair & Director, Harvard University Advanced Leadership Initiative

Fiona Murray, Associate Dean of Innovation – MIT Sloan School of Management; Faculty Director, Martin Trust Center for MIT Entrepreneurship

Legislative Leadership

Therese Murray, Senate President

Robert DeLeo, House of Representatives Speaker

Break

Regional Leadership Panels

Kimberly Abare, President – New England Die Cutting, Inc.

Dale Allen, VP Community Engagement – Quinsigamond Community College

Jay Ash, City Manager – City of Chelsea

Douglas Banks, Associate Vice President for Economic Development – University of Massachusetts

Bonnie Biocchi, President & Chief Executive Officer – MetroWest Chamber of Commerce

Joanna Dowling, Director – The Custom Group Center

Kimberley Driscoll, Mayor – City of Salem

Lane Glenn, President – Northern Essex Community College

Sheila Harrity, Principal – Worcester Technical High School

Ellen Kennedy, President – Berkshire Community College

John Lavoie, Superintendent-Director – Greater Lawrence Technical School

Edward Leyden, President – Ben Franklin Design & Manufacturing Company

George Matouk, Jr., Chief Executive Officer – John Matouk & Co.

Michael Munday, Chief Executive Officer/Owner – Arwood Machine Corporation

John O'Donnell, President – Massachusetts Bay Community College

Daniel Rivera, Mayor – City of Lawrence

Setti Warren, Mayor – City of Newton

Business Leadership Panel

Colin Angle, Chairman, Chief Executive Officer, and Co-Founder – iRobot Corporation

Diane Hessian, Chairman – Communispace Corporation

Dave Krupinski, Chief Technology Officer and Co-Founder – Care.com

Girish Navani, Chief Executive Officer and Co-Founder – eClinicalWorks

Lunch

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Kimberly Abare, President
New England Die Cutting, Inc. and American EMI Solutions

Kimberly Abare and her husband David are founders and owners of New England Die Cutting, Inc. (NEDC) and its affiliate American EMI Solutions, located in Haverhill. The company manufactures gaskets, seals and insulators, employs 36 people and has revenues of \$5 million. Kimberly serves on the Working Group for Innovation at the Advanced Manufacturing Collaborative and on the Board of Directors for the Massachusetts Center for Design and Manufacturing. NEDC received the Raytheon Supplier Excellence 4-Star Award for four years running.



Dr. Dale Allen, Vice President for Community Engagement
Quinsigamond Community College

A higher education professional for two decades, Dr. Allen specializes in connecting colleges and the various communities with which they interact, including other schools and colleges, non-profits, businesses, neighborhoods and with elected officials. He leads Quinsigamond's focus on strategic partnerships to maximize leveraged resources of public and private entities. He is the Project Director of the Massachusetts Community Colleges Workforce Development Transformation Agenda. Dr. Allen also serves as Special Assistant to the Massachusetts Commissioner of Higher Education.



Colin Angle, Chairman of the Board, Chief Executive Officer and Co-Founder
iRobot Corporation

Angle is an industry pioneer of mobile robots. He co-founded iRobot in 1990 when still a student at MIT. In 2012, iRobot generated \$436 million in revenue while employing 500 of the industry's top professionals. Based in Bedford, with offices around the world, iRobot produces robots for home and military use. Angle was named CEO of the Year by the Mass Technology Leadership Council and New England Entrepreneur of the Year, along with iRobot co-founder Helen Greiner.



Jay Ash, City Manager
City of Chelsea

City Manager since 2000, Jay Ash's leadership has produced model municipal management and development, including securing credit rating increases and generating unprecedented economic development for Chelsea. Ash also has led statewide initiatives on health insurance, youth violence prevention, transportation infrastructure and expanded gaming in Massachusetts. Previously, Ash was staff director to the Massachusetts House Majority Leader, past president of the Metropolitan Area Planning Council and co-founder of the Metro Mayors Coalition. He is a board member of MassINC.



**Douglas Banks, Associate Vice President for Economic Development, President's Office
University of Massachusetts**

Douglas Banks develops strategic partnerships for the five-campus University of Massachusetts system with state and federal government, business and industry, other schools and among the campuses themselves. Focus areas include clean energy, life sciences, defense technologies, cybersecurity, advanced manufacturing and entrepreneurship. Banks manages the President's Science & Technology Initiatives Fund, an inter-campus program to strengthen the university's research and development industry collaborations. He co-chairs the governor-appointed Massachusetts Military Asset and Security Strategic Task Force Subcommittee on Education, Innovation and Workforce Development.



**Barry Bluestone, Director of Dukakis Center for Urban and Regional Policy (CURP)
Russell B. and Andree B. Stearns Trustee Professor of Political Economy
School of Public Policy and Urban Affairs, Northeastern University**

Professor Bluestone is a leading authority on research and policy for housing, workforce development, local economic development, manufacturing and transportation. The CURP group at Northeastern is a "think and do tank" that translates policy into action. Bluestone has written numerous articles and monographs, and is co-author of 11 books, including a multidisciplinary textbook for undergraduate and graduate courses in the social sciences.



**Bonnie Biocchi, President and Chief Executive Officer
MetroWest Chamber of Commerce**

As head of the MetroWest Chamber, Bonnie Biocchi represents 650 businesses in 20 communities within the greater MetroWest and Route 495 regions. She serves on the Board of Directors for the MetroWest Visitors Bureau and the MetroWest/495 Partnership. Bonnie was appointed to the Patrick Administration's Economic Development Strategic Planning Council, and serves on the state's Small Business Roundtable. In 2013, Bonnie received the Outstanding Woman in Business Award from the *Worcester Business Journal*.



Jeff Busgang, General Partner **Flybridge Capital Partners**

A former entrepreneur (Upromise, Open Market), Busgang joined Flybridge Capital Partners in 2002, focusing on consumer, Internet commerce, marketing and financial services, SaaS and mobile startups. He is a senior lecturer at Harvard Business School, where he teaches a class on entrepreneurship and lean startups, and he has co-authored five HBS case studies. His book, *Mastering the VC Game*, is a guide to understanding the venture capital industry. Busgang currently sits on the board of the Massachusetts Innovation and Technology Exchange (MITX).



Joanna Dowling, Director **Custom Group Center for Manufacturing Technology**

Joanna Dowling is director of the Center for Manufacturing Technology in Woburn, a private training school owned by Custom Group. The school trains annually 60 adult students as machinists, providing individuals with career opportunities and local companies with a skilled workforce. She has been with the family-owned company since 1996. Joanna chairs the Metro North Regional Employment Board, and is on the Advanced Manufacturing Collaborative and Massachusetts Association of Private Career Schools boards. She serves on the state's Workforce Investment Board.



Desh Deshpande, President and Chairman **Sparta Group, LLC**

Gururaj (Desh) Deshpande has pursued an entrepreneurial career for the last three decades. He is a Life Member of the MIT Corporation and helped create the Deshpande Center for Technological Innovation at MIT. The Deshpande Foundation has helped establish three other centers — in India, Canada, and the Merrimack Valley Social Entrepreneurship Sandbox in Lowell/Lawrence. Deshpande co-chairs President Obama's National Advisory Council on Innovation and Entrepreneurship.



Kimberley Driscoll, Mayor **City of Salem**

Mayor Driscoll is Salem's first female mayor. Since 2006, she has led the city through several years of progress, growth, balanced budgets and improved service delivery. A previous president of the Massachusetts Mayors' Association, she has professionalized service delivery, reduced waste and inefficiencies and implemented management best practices for all departments. She held planning and development positions in Salem, Beverly and Chelsea, and she served two terms on the Salem City Council.



**Dr. Lane A. Glenn, President
Northern Essex Community College**

President of the college since 2011, Dr. Glenn was previously Vice-President of Academic Affairs at NECC, which has campuses in Lawrence and Haverhill. He has expanded the college's relationship with local high schools and vocational-technical schools, partnering with local employers to develop programs that deliver the skills most needed in the job market. Under his direction NECC launched a new Associate of Science Degree in lab science, in partnership with ten local life science companies.



**Dr. Sheila M. Harrity, Principal
Worcester Technical High School**

Principal of Worcester Technical High School since 2006, Dr. Sheila M. Harrity is an accomplished educator with an outstanding record of achievement. In 2013, Harrity was named the Massachusetts Principal of the Year, and was named the National High School Principal of the Year by the National Association of Secondary School Principals. In 2013, the U.S. Department of Education named Worcester Tech the National Blue Ribbon School for Outstanding Student Achievement.



**Diane Hesson, Chairman
Communispace Corporation**

Diane Hesson is a pioneer in creating online communities to help marketers get inspiration from their consumers. Communispace is a Boston-based market research firm with over 500 employees in offices around the world. Hesson was named Entrepreneur of the Year by Ernst & Young (National Finalist) and by the Greater Boston Chamber of Commerce. Hesson is co-founder of Sound Bytes, an a cappella group that writes lyrics about business and performs at major conferences.



**Rosabeth Moss Kanter, Arbuckle Professor,
Harvard Business School
Chair & Director, Advanced Leadership Initiative
Harvard University**

A specialist in strategy, innovation and leadership for change, Moss Kanter was named one of the world's most influential business thinkers (Thinkers 50). A former editor of the *Harvard Business Review*, she received the International Leadership Award from the Association of Leadership Professionals in 2010. She is the author or co-author of 18 books, including *SuperCorp: How Vanguard Companies Create Innovation, Profits, Growth, and Social Good*, named one of the best ten business books of 2009 by Amazon.com.



Dr. Ellen Kennedy, President Berkshire Community College

Dr. Kennedy has been President of Berkshire Community College since 2012, and previously was the school's Chief Financial Officer. She served as Interim Chief Operating Officer of the National Patient Safety Foundation and Director of Development at WFCR – Public Radio for Western New England. She was Chief Advancement Officer for Massachusetts College of Liberal Arts (MCLA), and President of the MCLA Foundation. She serves on several boards, and is a member of the Massachusetts Workforce Investment Board's Career Pathways Committee.



Dave Krupinski, Chief Technology Officer and Co-Founder Care.com

Care.com is an online marketplace for personal care services that people need in their everyday lives, from babysitting and elder care to tutors and housekeepers. Care.com has 5.2 million families and 4.5 million caregivers registered from around the world. Co-founder Dave Krupinski, who is Chief Technology Officer, oversees all engineering, quality assurance, product management, reporting and analytics, production operations and IT activities for the company. He has worked at other startup companies, including Upromise, Direct Hit and Stylus Innovation.



John N. Lavoie, Superintendent-Director Greater Lawrence Technical School

John Lavoie has been Superintendent-Director of Greater Lawrence Technical School since 2007. His tenure at the school began as a graduate of the carpentry program. He also served as a carpentry instructor and a carpentry department chairman at GLTS before furthering his career. Lavoie is a passionate educator who deeply believes in the power of vocational technical education. Through substantial contributions he has demonstrated a commitment to students in both the technical and academic settings.



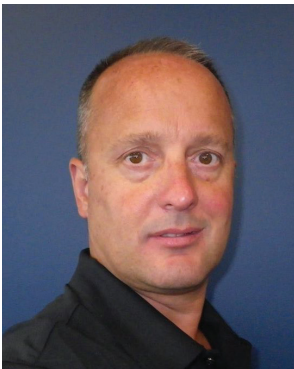
Edward Leyden, President Ben Franklin Design & Manufacturing Company Co-Chair, Massachusetts Advanced Manufacturing Collaborative (AMC)

With a 35 year career in manufacturing, Leyden is President of Ben Franklin Design & Manufacturing, an advanced manufacturing company with 22 employees based in Agawam. He is Co-Chair of the Massachusetts Advanced Manufacturing Collaborative (AMC) and a board member of the Regional Employment Board of Hampden County. He is the industry leader of the Massachusetts Pathways to Prosperity's Advanced Manufacturing program, and past president of the Western Massachusetts Chapter of the National Tooling and Machining Association.



George Matouk, Jr., Chief Executive Officer
John Matouk & Company

As CEO of John Matouk & Company since 2002, Matouk has built the third generation family business in Fall River into a nationally renowned luxury brand of linen products. Matouk has doubled the size of the Massachusetts-based manufacturing workforce and invested in training, equipment and infrastructure. In 2009 the company partnered with Commonwealth Solar to install an 85 KW photovoltaic solar energy system, and in 2011 it received the Innovation Award from the Small Business Association of New England.



Michael Munday, Chief Executive Officer and Owner
Arwood Machine Corporation

Arwood Machine Corporation is a precision manufacturing company in Newburyport. President since 2007, Munday previously held executive positions at Magellan Aerospace, Palmer Manufacturing and Textron. A strong advocate of workforce development and training, he serves on Commonwealth Corporation's Board of Directors and the Planning Board for the Merrimack Valley Workforce Investment Board, the Whittier Regional Vocational Technical High School and Greater Lawrence Technical School. In 2013 he won Pioneer Institute's Better Government competition for a white paper titled "Manufacturing Revitalization."



Dr. Fiona E. Murray, Associate Dean of Innovation
MIT Sloan School of Management, Faculty Director, Martin Trust Center
for MIT Entrepreneurship, Massachusetts Institute of Technology

Dr. Murray is an international expert on transforming investments in scientific and technical innovation into innovation-based entrepreneurship that drives jobs, wealth creation and regional prosperity. Her work examines how policies, programs and relationships between academia and industry can accelerate the productive role of universities in their local entrepreneurial ecosystem. Dr. Murray advises governments around the world on entrepreneurship policy issues, and is a Research Associate at the National Bureau of Economic Research.



Girish Navani, Chief Executive Officer and Co-Founder
eClinicalWorks

Girish Navani is Chief Executive Officer and Co-Founder of eClinicalWorks, a leader in ambulatory healthcare IT solutions. Navani oversees the strategic direction of the company and leads efforts to grow and expand all aspects of the business, actively managing the sales and development functions. Prior to co-founding eClinicalWorks, Girish led successful IT and business initiatives at Fidelity Investments, Aspen Technology and Teradyne.



Dr. John O'Donnell, President Massachusetts Bay Community College

President of MassBay Community College since 2011, Dr. O'Donnell was previously president of Stark State College in Ohio, Commissioner and Chief Executive Officer of New Hampshire's Community Technical College System and President of the New Hampshire Community Technical College. He has taught psychology at the associate, baccalaureate, and graduate levels and was a practicing psychologist. A strong proponent of community colleges, Dr. O'Donnell believes that community colleges are at the core of social and economic progress for America.



Daniel Rivera, Mayor City of Lawrence

Mayor Rivera is the recently-elected Mayor of Lawrence. Born in the Dominican Republic, Rivera was raised in Lawrence and is a lifelong resident. He attended Lawrence public schools and served in the U.S. Military, stationed in Germany and deployed in Iraq and Kuwait. He was Economic Development Director for U.S. Congressman Martin Meehan, and he also served as at-large City Councilor in Lawrence.



Setti Warren, Mayor City of Newton

Mayor Warren began his career in public service as Special Assistant to the White House Office of Cabinet Affairs for President William Clinton. He has worked with the offices of Attorney General, Treasury, Housing and Urban Development, Small Business Administration and Federal Emergency Management Agency (FEMA), and he is the New England Director of FEMA. He focuses his efforts on making Newton a livable, sustainable, 21st century city, using data and demographics to improve public safety, infrastructure, education and economic development.